

Mitchell College of Business
Bachelor of Science in Business Administration Curriculum
General Business - Beginning Fall 2020

		Semester Hours		
Area I – English Composition Requirements				
<input type="checkbox"/>	EH 101 English Composition I *	3	General Business is the only major with all major courses offered online. It is intended for students who have completed Freshman-Sophomore courses and is not a 4-year online program. Not every major course is offered each semester and some courses alternate as online or traditional courses.	
<input type="checkbox"/>	EH 102 English Composition II *	3		
Area II – Humanities and Fine Arts Requirements				
<input type="checkbox"/>	Literature (EH 215-216, 225-226, or 235-236) (Sequence Option)	3		
<input type="checkbox"/>	Humanities (Select 1 from PAWS Degree Audit)	3		
<input type="checkbox"/>	Fine and Performing Arts (ARS 101, DRA 110, MUL 101, or ARH 103)	3		
<input type="checkbox"/>	Humanities & Fine Arts (Select 1 from PAWS Degree Audit)	3		
Area III – Math and Science Requirements				
<input type="checkbox"/>	MA 120 Calculus and Its Applications* Ω , or MA 125	3/4		
<input type="checkbox"/>	Natural Science with lab (Select 2 from PAWS Degree Audit)	4		
<input type="checkbox"/>		4		
Area IV – History and Behavioral/Social Science Requirements				
<input type="checkbox"/>	History (HY 101, 102, 135, or 136) (Sequence Option)	3		
<input type="checkbox"/>	Behavioral Sciences (PSY 120, SY 109, AN 100, or CA 211)	3		
Freshman Core or Transfer Credit Elective (3 Hours Required)				
<input type="checkbox"/>	BUS 150 Intro. to Business ♦ or Transfer Credit Elective *	3		
Area V – Pre-Professional Business Core (Minimum C in each class required)				
<input type="checkbox"/>	ACC 211 Financial Accounting *	3	*Courses which must be completed before declaring any major. 18 hours of 200 Core must be completed before taking 300 Core classes.	
<input type="checkbox"/>	ACC 212 Managerial Accounting *	3		
<input type="checkbox"/>	BUS 245 Data Analytics I * online	3		
<input type="checkbox"/>	BUS 255 Data Analytics II * online	3		
<input type="checkbox"/>	BUS 265 Legal Environment of Business *	3		
<input type="checkbox"/>	***CIS 250 Advanced Computer Applications * online	3		
<input type="checkbox"/>	ECO 215 Principles of Microeconomics *	3		
<input type="checkbox"/>	ECO 216 Principles of Macroeconomics *	3		
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Area VI – 300 Business Core (2.0 Area GPA Required)				
<input type="checkbox"/>	BUS 305 Data Analytics III or ECO 453 Intro to Econometrics	3	A minimum 2.0 USA GPA is required to declare a major and to graduate.	
<input type="checkbox"/>	FIN 315 Business Finance online	3		
<input type="checkbox"/>	MGT 300 Management Theory & Practice online	3		
<input type="checkbox"/>	MGT 305 Organizational Communication (W) online	3		
<input type="checkbox"/>	MGT 325 Operations Management online	3		
<input type="checkbox"/>	MKT 320 Principles of Marketing online	3		
Major Courses (27 hrs.) Min 2.0 GPA required in this area				
Some classes alternate terms as online or traditional				
<input type="checkbox"/>	ACC 380 Cost Accounting for Managers online SP	3	Any MCOB 300-400 class not used as major may be used as Business Elective. Other Courses regularly taught online include: MGT 334 Int'l Management MKT 374 Consumer Behavior MGT 441 Service Operations Faculty Advisor: Dr. Treena Finney (tgillespie@southalabama.edu)	
<input type="checkbox"/>	MGT 340 Organizational Behavior (W) online FA, SP, SU	3		
<input type="checkbox"/>	MGT 351 Human Resource Management online FA, SP, SU	3		
<input type="checkbox"/>	ECO 318 Managerial Economics online SP, SU	3		
<input type="checkbox"/>	FIN 343 Money Markets & Fin Institutions online FA, SU	3		
<input type="checkbox"/>	MKT 385 Services Marketing online FA	3		
<input type="checkbox"/>	3 GB Electives: ACC 331, ACC 381 (FA), ECO 330 (SU), FIN 300 (SP,SU)	3		
<input type="checkbox"/>	FIN 344 (FA,SU), FIN 345 (SU), MGT 311 (SU), MGT 390 (FA,SU),	3		
<input type="checkbox"/>	MGT 441 (SP), MKT 350 (SP,SU), MKT 380 (FA,SU)	3		
Experiential Learning				
<input type="checkbox"/>	Professional Experience (BUS 101, 201, and 301 OR (302 for TR))	3		
<input type="checkbox"/>	Required Internship (496)	3		
Business Electives (300 - 400 level)				
<input type="checkbox"/>	<u>Two (2) 300-400 Level MCOB Courses other than the</u>	3	All 300 Core classes are prerequisites to Business Policy - MGT 485/486.	
<input type="checkbox"/>	<u>courses used above as Major, 300 Core or Experiential</u>	3		
Business Policy Requirement				
<input type="checkbox"/>	MGT 485 Bus Policy in a Global Econ. (W) online Summers only	3		
<input type="checkbox"/>	MGT 486 Undergraduate Comp Exam (MGT 485 Co-Requisite)	0		