Christopher M. Keshock

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Health, Kinesiology and Sport
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Education

Ph D, The Florida State University, 2004.
Major: Sport Administration
Supporting Areas of Emphasis: Marketing
Dissertation Title: The effects of economic impact information on the attitudes of potential sports sponsors operating in mid-size colleges

MBA, Central Missouri State University, 1993.
Major: Business Administration
Supporting Areas of Emphasis: Finance

BS, Ashland University, 1986.
Major: Business Administration
Supporting Areas of Emphasis: Management and Marketing (double major)

Academic, Government, Military and Professional Positions

Academic - Post-Secondary

Associate Professor, University of South Alabama. (August 15, 2011 - Present).

Leisure Studies Program Director, University of South Alabama. (May 2011 - Present).

Graduate Faculty Member Status, University of South Alabama. (January 2006 - Present).

Assistant Professor, University of South Alabama. (January 1, 2005 - August 14, 2011).

Instructor, University of South Alabama. (January 1, 2003 - December 31, 2004).

Adjunct Instructor, University of West Florida. (August 2001 - December 2002).

Instructor, Heidelberg College. (July 1994 - May 1999).

Professional

Baseball Coach/Sport Facility Manager, University of West Florida. (January 2000 - December 2002).

Head Baseball Coach/Assistant Basketball Coach, Heidelberg College. (July 1994 - May 1999).

Financial Planner, Money Concepts Incorporated. (June 1993 - June 1994).

Assistant Baseball Coach, Recruiting Coordinator, Sponsorship Sales, Central Missouri State University. (August 1991 - June 1993).

Accounts Receivable Manager, Panalpina World Transportation. (January 1991 - June 1991).

Professional International Athlete, Sydney Metros and Bankstown Bruins. (1987 - 1990).

Director, BCK Sports Promotions. (September 1988 - February 1990).

Professional Baseball Player, Atlanta Braves and Independent. (1986 - 1989).

Development Officer/Player/Coach, Dutch Baseball Federation- Tex Towne Tigers. (March 1989 - August 1989).

Software Production Manager, IBM. (September 1988 - February 1989).

Licensures and Certifications

Mosaic: Prevent Sexual Violence Together, Edurisk United Educators. (April 8, 2019 - Present).

Prevent Discrimination and Harassment Together: Faculty & Staff, Edurisk United Educators. (April 8, 2019 - Present).

USA Cybersecurity Training, University of South Alabama. (September 19, 2017 - Present).

Campus SAVE Act, United Educators Insurance. (March 17, 2014 - Present).

Reviewer Task Panel Certification, Intellectbase International Consortium. (March 2011 - Present).

USA Cybersecurity Training, University of South Alabama. (October 2, 2018 - October 2, 2019).

Heads Up Concussion Training for Sport Coaches, United States Department of Health and Human Services. (November 2017 - November 2018).

Workplace Harassment Prevention WH-110, United Educators Insurance. (March 17, 2015 - March 17, 2017).

How Can I use Technology to Improve Learning, Innovation in Learning center- Magna Monday Morning mentors. (September 29, 2015 - September 29, 2016).

CAPP Certification, Archdiocese of Mobile. (November 2014 - November 2015).

Heads Up Concussion in Youth Sports Training, United States Center for Disease Control and Prevention. (November 20, 2014 - November 20, 2015).

Children and Adolescent Protection Program Certification, Archdiocese of Mobile. (December 2013 - December 2014).

Membership Certification, Intellectbase International Consortium. (May 2013 - May 2014).

Program for the Education and Evaluation of Responsible Research and Scholarship, University of Michigan. (January 2011 - January 2014).

SAKAI Certification, University of South Alabama- Innovation in Learning Center. (June 18, 2012).

PLACT Coaching Certfication, University of Notre Dame. (January 2011 - January 2012).

Children and Adolescent Protection Program Certification, Archdiocese of Mobile. (January 2010 - January 2011).

Professional Memberships

Commission on Sport Management Accreditation. (January 2017 - Present).

Southern Economics Association. (November 2015 - Present).

European Sport Economics Association. (July 2013 - Present).

Sport Marketing Association. (August 2011 - Present).

Play Like a Champion Today- University of Notre Dame. (January 2011 - Present).

International Sport Management Association. (November 2010 - Present).

Sport Management Association of Austrialia and New Zealand. (2009 - Present).

International Society of Tourism and Travel Educators. (2008 - Present).

National Association for Sport and Physical Educaiton. (2007 - Present).

National Center for Sports Safety. (2007 - Present).

Alabama State Association for Health, Physical Educaiton, Recreation and Dance. (2006 - Present).

Parent Ambassadors for Sport Safety. (2005 - Present).

Sport and Recreation Law Association. (2004 - Present).

American Baseball Coaches Association. (1993 - Present).

Society of Health and Physical Educators. (May 2014 - May 2017).

American Alliance for Health, Physical Education, Recreation and Dance. (May 2006 - May 2014).

Development Activities Attended

Course Attended, "Course: CEP111080," Aerobics and Fitness Association of America, Mobile, AL, United States. (November 11, 2016 - November 13, 2016).

Tutorial, "Online Design: FUNDAMENTALS: FRAMEWORK FOR QUALITY DESIGN," Innovation in Learning Center, Mobile, United States. (May 2016).

Tutorial, "How Can i Use Technology to Improve Learning," Innovation in Learning Center-University of South Alabama, Mobile, AL, United States. (September 29, 2015).

Conference Attendance, "Southern District SHAPE Conference," SHAPE America-Southern District, Atlanta, Georgia, USA. (February 18, 2015 - February 21, 2015).

Conference Attendance, "World Leisure Congress Conference: Enhancing the Human Condition," World Leisure Organization, Mobile, AL, USA. (September 7, 2014 - September 12, 2014).

Conference Attendance, "Alabama Parks and Recreation Conference," Alabama Department of Parks and Recreation, Orange Beach, Alabama, USA. (September 4, 2014).

Workshop, "Alabama Health and Physical Education Workshop," Alabama Department of Health and PE, Columbiana, Alabama, USA. (August 1, 2014).

Workshop, "Quality Enhancement Plan Summer Workshop- Team Based Learning," University of South Alabama QEP Department, Mobile, Alabama, USA. (July 28, 2014 - July 29, 2014).

Workshop, "FYE Faculty Development Workshop," USA Student Academic Success and Retention Department, Mobile, Alabama, USA. (July 15, 2014).

Conference Attendance, "Intellectbase International Academic Conference," Intellectbase International Consortium, Nashville, TN, USA. (May 22, 2014 - May 24, 2014).

Orientation, "USA Faculty Senate Orientation," University of South Alabama, Mobile, Alabama. (April 14, 2014).

Conference Attendance, "ASAHPERD Spring Conference 2014," ASAHPERD, Orange Beach, AL, United States. (April 11, 2014 - April 12, 2014).

Workshop, "Degree Works," University of South Alabama, Mobile, United States. (November 20, 2013).

Conference Attendance, "European Sport Economics Conference," European Sport Economics Association, Esbjerg, Denmark, Denmark. (September 19, 2013 - September 20, 2013).

Conference Attendance, "Intellectbase International Academic and Research Conference," Intellectbase Consortium, Nashville, TN, United States. (May 2013).

Conference Attendance, "Annual ASAHPERD Spring Conference," ASAHPERD, Orange Beach, AL. (April 2013).

Tutorial, "Workplace Harrassment," United Educators Association. (January 29, 2013).

Conference Attendance, "Annual ASAHPERD Fall Conference," ASAHPERD, Birmingham, AL, United States. (November 2012).

Conference Attendance, "Intellectbase International Academic and Research Conference," Intellectbase Consortium, Nashville, TN, USA. (May 2012).

Conference Attendance, "AAHPERD National Conference," AAHPERD, Boston, MA, United States. (April 2012).

Conference Attendance, "Annual ASAHPERD Spring Conference," ASAHPERD, Orange Beach, AL, United States. (April 2012).

Conference Attendance, "ASAHPERD Fall Conference," ASAHPERD, Birmingham, AL, United States. (November 2011).

Workshop, "University of South Alabama Living Learning Community Workshop," University of South Alabama, Mobile, United States. (August 3, 2011).

Conference Attendance, "Annual ASAHPERD Spring Conference," ASAHPERD, Orange Beach, AL, United States. (April 2011).

Conference Attendance, "Intellectbase International Academic and Research Conference," Intellectbase Consortium, San Antonio, TX, United States. (March 2011).

Workshop, "Play Like a Champion Today Coaching Workshop," Arch-Diocese of Mobile, Mobile, Alabama, United States. (January 8, 2011).

Conference Attendance, "Annual ASAHPERD Fall Conference," ASAHPERD, Birmingham, AL, United States. (November 2010).

Conference Attendance, "International Sports Management Conference," International Sport Management Association, Lausanne, Switzerland, Switzerland. (November 2010).

Seminar, "Conflict of Interest/Commitment Seminar," University of South Alabama Research Department, Mobile, Alabama, United States. (October 14, 2010).

Conference Attendance, "Sport Management Association of Australia and New Zealand (SMAANZ) Annual Conference," SMAANZ, Brisbane, Australia. (November 2009).

Workshop, "Conflict of Interest Workshop," University of South Alabama, Mobile, United States. (December 7, 2008).

Conference Attendance, "International Society of Travel and Tourism Educators Annual Conference.," ISTTE, Dublin, Ireland. (September 2008).

Conference Attendance, "College Sport Research Institute Conference," CSRI, Memphis, TN, United States. (April 19, 2008).

Conference Attendance, "Annual ASAHPERD Fall Conference," ASAHPERD, Birmingham, AL, United States. (November 2007).

Conference Attendance, "Sport Marketing Association Conference," SMA, Pittsburgh, PA, United States. (November 2007).

Conference Attendance, "Annual ASAHPERD Spring Conference," ASAHPERD, Orange Beach, AL, United States. (April 2007).

Workshop, "Professional Development Workshop on Grantsmanship," University of South Alabama, Mobile, United States. (March 2006).

Conference Attendance, "Sport and Recreation Law Association Conference," SRLA, Albuquerque, New Mexico, United States. (March 5, 2006).

Conference Attendance, "International Conference on Sport & Entertainment Business," ICSEB, Columbia, South Carolina, United States. (November 12, 2005).

Conference Attendance, "Sport and Recreation Law Association Conference," SRLA, Virginia Beach, Virginia, United States. (March 5, 2005).

Workshop, "Developing Online Surveys Faculty Friday Workshop," University of South Alabama, Mobile, United States. (February 25, 2005).

Workshop, "Professional Development Workshop on Grantsmanship," University of South Alabama, Mobile, United States. (February 18, 2005).

Conference Attendance, "International Conference on Sport & Entertainment Business," ICSEB, Columbia, South Carolina, United States. (November 7, 2004).

Awards and Honors

Best Online Sport Management Program, Onlinemasters.com. (January 2019).

TEACHING

Teaching Experience

University of South Alabama

HPE 500, Admin of Hlth & Phys Ed & Sprt, 11 courses.
HPE 594, Dir St and Research -, 3 courses.
LS 276, Introduction to Sport Mgt, 3 courses.
LS 384, Sports Marketing, 4 courses.
LS 472, Legal Issues in Sports/Rec - W, 36 courses.
LS 486, Sport/Rec Facility Plan/Design, 13 courses.
LS 490, Sp Top -, 2 courses.
LS 496, Sport and Rec Resource Mgt, 11 courses.
LS 498, Internship in Leisure Studies, 38 courses.
LS 586, Sport Event & Facility Management, 1 course.
PE 100, Concepts of Health and Fitness, 9 courses.
PE 376, Coaching Basketball, 4 courses.
PE 377, Coaching Baseball, 5 courses.
PE 475, Org-Admin Hlth and PE - W, 10 courses.
PE 478, Coaching Theory, 20 courses.
SM 572, Sport Event Law and Risk Mgmt, 3 courses.
SM 584, Sport Event Marketing-Media, 3 courses.
SM 586, Sport Event and Facility Mgmt, 3 courses.
SM 594, Directed Study and Research, 1 course.
SM 595, Internship in Sport Management, 9 courses.
SM 599, Thesis, 5 courses.

Non-Credit Instruction

Guest Lecture, LS 191 class, 26 participants. (March 13, 2019).

Guest Lecture, LS 191 class, 19 participants. (October 24, 2018).

Guest Lecture, World Boys Baseball, 42 participants. (August 13, 2018).

Guest Lecture, Baldwin County Schools, 40 participants. (November 13, 2017).

Guest Lecture, LS 191 Introduction to LS, 26 participants. (September 23, 2015).

Guest Lecture, World Boys Baseball, 42 participants. (August 2015).

Guest Lecture, LS 191 Introduction to LS, 23 participants. (April 20, 2015).

Guest Lecture, PE 201, 31 participants. (April 13, 2015).

Management/Executive Development, Gulf Coast Cultural Awareness Association, 8 participants. (March 2015).

Guest Lecture, LS 191 Introduction to Leisure Studies, 24 participants. (November 12, 2014).

Management/Executive Development, Fox 10 News, 8 participants. (June 24, 2014).

Executive Meeting Channel 3 News Director, WEAR Channel 3 News, 6 participants. (June 23, 2014).

Management/Executive Development, WPMI Channel 15 News, 5 participants. (June 23, 2014).

Guest Lecture, PE 201 Class, 24 participants. (April 10, 2014).

Guest Lecture, PE 201 Class, 32 participants. (November 6, 2013).

Guest Lecture, Mobile County Commissioners, 29 participants. (June 18, 2013).

Guest Lecture, 23 participants. (April 2013).

Guest Lecture, 25 participants. (November 2012).

Guest Lecture, Spanish Fort Sport Association, 65 participants. (October 2012).

Guest Lecture, City of Mobile, 43 participants. (March 12, 2012).

Guest Lecture, 18 participants. (July 13, 2011).

Guest Lecture, 27 participants. (April 25, 2011).

Guest Lecture, 28 participants. (November 11, 2010).

Guest Lecture, College of Education Founders Day, University of South Alabama, 13 participants. (February 1, 2010).

Guest Lecture, LS 191 Class, 18 participants. (November 11, 2007).

Guest Lecture, HPELS, 21 participants. (October 31, 2007).

Guest Lecture, Mobile County Teacher and Coaching Workshop, 27 participants. (March 26, 2007).

Guest Lecture, Mobile County Teacher and Coaching Workshop, 42 participants. (October 14, 2004).

Guest Lecture, Mobile County Teacher and Coaching Workshop, 36 participants. (October 22, 2003).

Directed Student Learning

Master's Thesis Committee Chair, "EFFECTS OF CPR TRAINING ENVIRONMENT AND TESTING METHODS ON CPR SELF-EFFICACY OF CERTIFIED HIGH SCHOOL ATHLETIC COACHES," Health, Kinesiology and Sport. (August 2017 - May 2019).
Advised: Ken Daigle

Supervised Research, "NCAA DI Migration: Examining College Choice Factors of Student-Athlete Transfers," Health, Kinesiology and Sport. (September 2016 - December 2016).
Advised: Tyler Singletary

Supervised Research, "Preferred Leadership behaviors of Female High School Sport Participants," Health, Kinesiology and Sport. (January 2016 - May 2016).
Advised: Tatum Perry

Undergraduate Thesis Committee Chair, "Perceived Benefits of Youth Sport Club Participation," Interdisciplinary Studies. (July 2014 - December 2014).
Advised: Brad Gordon

Directed Individual/Independent Study, "Minor League Baseball Attendance: Audience Audit and Electronic Fan Card Databases," Interdisciplinary Studies. (March 2014 - June 2014).
Advised: Wiliam White

Graduate School Sport Marketing Plan, Management. (March 2014 - June 2014).
Advised: Kennedy Helms

Supervised Research, "The Economic Impact of the TLC Wheelchair Basketball Tournament," Health, Kinesiology and Sport. (February 2014 - May 2014).
Advised: Jonathan Loftin

Supervised Research, "Campus Physical Activity Participation and Facility Amenities," Health, Kinesiology and Sport. (January 2014 - May 2014).
Advised: Megan Puckett, Ryne Baxter, Tiffany Stallings, Marcus Johnson

Supervised Research, "Attitudinal Preferences of Campus Recreation Exercise Class Participants: Marketing and Programming Efficiency." Health, Kinesiology and Sport. (February 2013 - January 2014).
Advised: Sarah Schrenk

Directed Individual/Independent Study, "The importance of sport marketing in today's world." Other. (September 2013 - December 2013).
Advised: Kennedy Helms

Supervised Research, "The Impact of Amateur Sports on the Local Economy.," Health, Kinesiology and Sport. (January 2013 - May 2013).
Advised: Carly Dougherty, Rodrick Shoots, Thomas Vigneulle, Lamontis Gardner, Allen Long

Supervised Research, "Utilizing the LSS to Determine Leadership Requirements of Intercollegiate Coaches," Health, Kinesiology and Sport. (January 2013 - May 2013).
Advised: Myrthe Molenveld, Josie Chubb, Trevis Jackson, Brandi Smith, Colm Hitschler, Joseph Gilmore

Supervised Research, "Nutrition Knowledge and Attitudes of College Athletes," Health, Kinesiology and Sport. (April 2013).
Advised: Darla Mathews

Supervised Research, "Dietary Practices and Athlete Burnout: Connection?," Health, Kinesiology and Sport. (April 2013).
Advised: Meghan Austin

Supervised Research, "Coaching Clinic Programming Perspectives: Nike Football," Health, Kinesiology and Sport. (January 2011 - May 2011).
Advised: Ruben Lugo

Student Independent Research, "Examining the effects of Perceived Community Leisure Opportunities on the Quality of Life for Residents of Mobile County, Alabama," Interdisciplinary Studies. (December 2009 - May 2010).
Advised: Terri Birch

Student Independent Research, "Should Universities Sponsor Intercollegiate Football: A Cross-Case Analysis," Interdisciplinary Studies. (December 2008 - July 2009).
Advised: Brandon Davis

Student Independent Research, "An Attitudinal Assessment of Social Greek Organization Alcohol Policies," Interdisciplinary Studies. (January 2009 - May 2009).
Advised: Dayton Brown

Student Independent Research, "Should Intercollegiate Student Athletes be Paid?," Interdisciplinary Studies. (July 2008 - December 2008).
Advised: James Cyriac

Awards and Honors

Excellence in Teaching Award for Outstanding Innovation, University of South Alabama College of Education. (April 18, 2014).

Early Career Award for Excellence in Teaching, University of South Alabama College of Education. (May 2008).

RESEARCH

Published Intellectual Contributions

Book Chapters

Keshock, C. M. (2015). Preventive Discipline. *Sports leadership: A Concise Reference Guide* (pp. 178-185). Santa Barbara, California: Mission Bell Media. www.missionbellmedia.com/ourproducts/#title4

Keshock, C. M., Forester, B. E., Holden, S. L. (2014). In O. Budzinski & A. Feddersen (Eds.), *Gridiron Games: A Case Analysis of Turf War Issues and the Economic, Social, Cultural, and Political Incentives for Government Subsidization.* (vol. 14, pp. 233-248). Frankfurt, Germany: Political Economics Competition and Regulation: Contemporary Research in Sports Economics /Peter Lang International Academic Publishers. www.tandfonline.com/loi/rjto20

Keshock, C. M., Holden, S. L., Forester, B. E., Pugh, S. F. (2013). Data Driven Solutions: Participative Decision Making to Improve Community Sport Operations. In D. King & W. Xie (Eds.), *Chapter 3- Education, Political, Social* (vol. 28, pp. 318-320). Nashville, TN/Intellectbase International Consortium: International Handbook of Academic Research and Teaching..

Holden, S. L., Keshock, C. M. (2013). Factors of burnout in high school coaches. In D. Drane (Ed.), *Contemporary Athletics Compendium* (vol. 4, pp. 149-160). Hauppauge, NY: Nova Science Publishers. https://www.novapublishers.com/catalog/product_info.php?products_id=37849

Keshock, C. M. (in press). The University of South Alabama and Branding of an Upstart Football Program. In J. Lee (Ed.), *Branded: Branding in Sport Business*. Durham, NC: Carolina Academic Press.

Keshock, C. M., Pugh, S. F., Heitman, R. J., Forester, B. E., Holden, S. L. (2012). Service Learning: Differences in Student Perceptions of Sports Event Experiences. In D. King & K. Dyer (Eds.), *Chapter 3- Education, Political, Social* (vol. 23, pp. 411-414). Nashville, TN: Intellectbase International Consortium Publishers: International Handbook of Academic Research and Teaching..

Keshock, C. M., Heitman, R. J., Holden, S. L., Pugh, S. F. (2011). Factors Influencing Purchases of Season Tickets for Collegiate Sports: A Logistic Regression Approach. In D. King & K. Dyer (Eds.), *International Handbook of Academic Research and Teaching* (pp. 41-50). San Antonio, TX: Intellectbase International Consortium Publishers.

Keshock, C. M. (2011). In Triangle Press (Ed.), *Historical, psychological, and cultural influences upon the sport success of Czechoslovakian athletes* (pp. 204-224). Harrisburg, PA: Good Shepard Publishers.

Keshock, C. M., Holden, S. L. (2011). Coaching Behavior: Leadership Preferences of Rookie and Veteran College Athletes. In J. A. Morelli & O. D. Velez (Eds.), *Book- Coaching and Management Techniques in Athletics* (pp. 107-124). Hauppauge, NY: Nova Science Publishers. www.novapublishers.com/catalog/product_info.php?products_id=19982

Keshock, C. M., Heitman, R. J., Holden, S. L., Pugh, S. F. (2011). Factors influencing purchases of season tickets for collegiate sports: A logistic regression approach. In D. King & K. Dyer (Eds.), *Chapter 1- Business and Management* (vol. 15). Nashville, TN: Intellectbase International Consortium Publishers: Intellectbase International Consortium.

Refereed Journal Articles

Holden, S. L., Forester, B. E., Keshock, C. M., Henry, W. N. (2018). Sports Nutrition Knowledge of Volleyball Players. *International Journal of Kinesiology in Higher Education* (2471-1616), 1-8. https://www.tandfonline.com/doi/full/10.1080/24711616.2018.1538711

Holden, S. L., Keshock, C. M., Mitchell, S. M., Chatfield, S. L. (2018). Dominant Energy System Influence on Burnout in College Female Athletes: A Follow Up Study. *International Journal of Physical Education, Sport and Health, 5*(3), 178-182.

Holden, S. L., Forester, B. E., Smith, A. L., Williford, H. N., Keshock, C. M. (2018). Nutritional Knowledge of Collegiate Athletes. *Applied Research in Coaching and Athletics Annual, 33*, 65-77. https://americanpresspublishers.com/ARCAAContents2018.html

Holden, S. L., Keshock, C. M., Forester, B. E., Pugh, S. F., Heitman, R. J. (2016). Burnout and years of sports competition: Is there a correlation? *International Journal of Sports Science, 6*(1A), 8-11. http://www.sapub.org/journal/currentissue.aspx?journalid=1113

Holden, S. L., Phelps, B. E., Baghurst, T. M., Keshock, C. M., Pugh, S. F., Heitman, R. J. (2016). Nutritional knowledge: Are undergraduates smarter than high school coaches? *Journal of Contemporary Athletics, 10*(1), 67-71. www.novapublishers.com/catalog/product_info.php?products_id=57436

McCarver, S. D., Holden, S. L., Forester, B. E., Pugh, S. F., Keshock, C. M. (2015). Disordered Eating Patterns in Adolescent Female Cheerleaders. *Alabama State Association of Health Physical Education and Dance, 35*(2), 20-24. http://www.asahperd.org/news.asp?record_no=26555

Forester, B. E., Holden, S. L., Keshock, C. M. (2015). High School Coaches' Continuing Education Preferences: Content Preferences. *Alabama State Association for Health, Physical Education, and Dance, 35*(2), 6. www.asahperd.org/

Forester, B. E., Holden, S. L., Keshock, C. M. (2015). High School Coaches' Continuing Education Preferences. *The Sport Journal*, 8. http://thesportjournal.org/article/high-school-coaches-continuing-education-delivery-preferences/

Holden, S. L., Forester, B. E., Keshock, C. M., Pugh, S. F. (2015). How to effectively manage coach, parent, and player relationships. *The Sport Journal*. thesportjournal.org/article/how-to-effectively-manage-coach-parent-and-player-relationships/

Keshock, C. M., Adkins, M. (2014). Student Retention Practices: A Comparative Case Study of Public and Private School Initiatives. *Review of Higher Education and Self-Learning Journal, 7*(24), 94-99.

Holden, S. L., Keshock, C. M., Forester, B. E., Pugh, S. F. (2014). Athlete burnout: Is the type of sport a factor? *The Sport Journal*. thesportjournal.org/article/athlete-burnout-is-the-type-of-sport-a-factor/

Holden, S. L., Pugh, S. F., Norrell, P. M., Keshock, C. M. (2014). Nutritional knowledge of Alabama undergraduate students. *The Sport Journal*. http://thesportjournal.org/article/nutritional-knowledge-of-alabama-undergraduate-students/

Mathews, D. R., Holden, S. L., Pugh, S. F., Keshock, C. M., Forester, B. E. (2014). Nutritional knowledge and attitudes of soccer and volleyball athletes. *ASAHPERD Journal, 34*(1), 24-29.

Keshock, C. M., Holden, S. L., Forester, B. E., Pugh, S. F. (2013). Data Driven Solutions: Participatory Planning to Improve Community Sport Operations. *International Journal of Accounting Information Science and Leadership, 6*(18), 35-40.

Holden, S. L., Pugh, S. F., Keshock, C. M., Heitman, R. J. (2013). Relationship of burnout and years' experience in high school varsity head coaches. *The Applied Research in Coaching and Athletics Annual, 28*, 122-130.

Pugh, S. F., Heitman, R. J., Kovaleski, J. E., Keshock, C. M., Holden, S. L. (2012). Effects of augmented visual feedback and stability level on standing balance performance using the biodex balance system. *The Sport Journal, 14*(winter). www.thesportjournal.org/article

Holden, S. L., Pugh, S. F., Heitman, R. J., Kovaleski, J. E., Keshock, C. M. (2012). Evidence for a curvilinear relationship between burnout and years of coaching experience. *The Sport Journal, 15*, 5. thesportjournal.org/article/evidence-curvilinear-relationship-between-burnout-and-years-coaching-experience

Keshock, C. M., Pugh, S. F., Heitman, R. J., Forester, B. E., Holden, S. L. (2012). Sport event service learning design: Perceived values and student characteristics. *Review of Higher Education and Self-Learning Journal, 5*(16), 51-61.

Keshock, C. M., Heitman, R. J., Holden, S. L., Pugh, S. F. (2011). Factors influencing purchases of season tickets for collegiate sports: A logistic regression approach. *Journal of International Business Management and Research, 2*(4), 82-95.

Keshock, C. M., Holbrook, J. E., Gurchiek, L. R. (2011). Selecting assistant coaches: A standards based human research approach. *Applied Research in Coaching and Athletics Annual, 26*, 120-148.

Zimmerman, S., Holden, S. L., Keshock, C. M., Pugh, S. F. (2011). Nutritional supplement use among high school athletes. *ASAHPERD Journal, 32*(1), 5-8.

Holden, S. L., Keshock, C. M. (2010). Athlete attrition and turnover: A study of division I female athletes. *Psychology and Education: An Interdisciplinary Journal, 47*(3), 42-46.

Holden, S. L., Keshock, C. M. (2010). Factors of burnout in high school coaches. *Journal of Contemporary Athletics, 5*(1), 43-54.

Holden, S. L., Keshock, C. M., Heitman, R. J., Pugh, S. F. (2010). Occupational burnout and LPGA tour caddies: A comparative study relative to gender and player rankings. *Alabama State AAHPERD Journal, 31*(1), 22 - 25.

Carithers-Thomas, J. A., Holden, S. L., Keshock, C. M., Pugh, S. F. (2010). Freshman fifteen: Fact or fiction? *College Student Journal, 44*(2), 419-423.

Pugh, S. F., Heitman, R. J., Keshock, C. M., Kovaleski, J. E. (2010). Effects of augmented feedback and stability level on dynamic balance. *Supplement to Research Quarterly for Exercise and Sport, 81*(1), A-39.

Keshock, C. M., Holden, S. L. (2009). Coaching behavior: Leadership preferences of rookie and veteran college athletes. *Journal of Contemporary Athletics, 4*(3), 183-196.

Holden, S. L., Keshock, C. M. (2009). Female coaches and job stress: A review of the literature. *College Student Journal, 43*(1), 196-199.

Keshock, C. M. (2009). Historical, psychological, and cultural influences upon the sport success of Czechoslovakian athletes. *European Journal for Sport and Society, 6*(2), 179-188.

Keshock, C. M. (2009). Utilization of economic impact analysis in the training of graduate students. *Journal of Teaching in Travel and Tourism, 9*(3/4), 248-265.

Conference Proceedings

Keshock, C. M., Woltring, M., Forester, B. E. (2017). *Examining Perceived Values of Sport Event Service Learning: A Longitudinal Assessment Exploring Gender Differences* (2017-380 ed., pp. 721-722). Vermillion, South Dakota: North American Society of Sport Management Conference Proceedings.

Keshock, C. M. (2017). *Fiscal and Economic Considerations in Hosting a Club Sport Tournament* (1st ed., vol. 88, pp. 128-129). Research Quarterly for Exercise and Sport. dx.doi.org/10.1080/02701367.2017.1301746

Keshock, C. M. (2016). *Senior Year Service Learning Group Leader Benefits* (vol. 23, pp. 26). Columbia, SC: National Resource Center University of South Carolina.

Keshock, C. M., Adkins, M., Forester, B. E., Pugh, S. F., Holden, S. L. (2016). *First Year Student Perceptions of Experiential Learning Events* (vol. 16, pp. pp. 15). Columbia, SC: FYE Conference Program.

Keshock, C. M., Forester, B. E., Pugh, S. F., Holden, S. L. (2015). *2015 Senior Bowl: Economic Contributions, Benefits, and Impacts* (vol. 85, pp. 16 pages). Chattanooga, TN: Southern

Economic Association.
https://www.southerneconomic.org/session-details/?conferenceId=1&participantId=7474

Keshock, C. M., Forester, B. E., Holden, S. L. (2014). *Event Attendees and Sponsorship Target Market Matching: An Analysis of an Event Festival* (pp. 76). Cedar Falls, Iowa: World Leisure Congress. http://www.worldleisure.org/news.php

Forester, B. E., Holden, S. L., Keshock, C. M. (2014). *The Rails-to-Trails Conservancy – Scope, Impact, and Alabama's Role* (pp. p. 63). Cedar Falls, Iowa: World Leisure Congress. http://www.worldleisure.org/news.php

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Forester, B. E. (Author & Presenter), Holden, S. L. (Author & Presenter), Woltring, M., Keshock, C. M., ASAHPERD Spring Conference, "Coaching Certification Programs: An Overview and Applications," ASAHPERD, Orange Beach, AL. (April 5, 2019).

Woltring, M. (Author & Presenter), Keshock, C. M. (Author & Presenter), Forester, B. E. (Author & Presenter), Applied Sport Management Association Conference 2018, "Best Practices for Initiating, Growing, and Maintaining a Successful Service Learning Program in Sport Management," Applied Sport Management Association, Nashville, TN. (February 16, 2019).

Keshock, C. M. (Author & Presenter), WBBT 2018, "Intercollegiate Athletic Recruitment," World Boys Baseball, Sydney, Australia. (August 6, 2018).

Keshock, C. M. (Author & Presenter), 2018 Health and Physical Education Continuing Education Workshop, "Legal Liabilities: Teachers and Coaches Supervision and Equipment Negligence," South Alabama Research and In-service Center, Mobile, AL. (July 11, 2018).

Keshock, C. M. (Author), Woltring, M. (Author & Presenter), Forester, B. E. (Author), NASSM 2018, "Identification and Selection of Event Sites for Service Learning," North American Society for Sport Management, Halifax, Nova Scotia, Canada. (June 9, 2018).

Holden, S. L. (Author & Presenter), Forester, B. E. (Author & Presenter), Keshock, C. M. (Author), Alabama State Association for Health, Physical Education, Recreation, and Dance Spring Conference, "How to Select and Use Nutritional Trackers," ASAHPERD, Orange Beach, AL. (April 21, 2018).

Keshock, C. M. (Author & Presenter), Holden, S. L. (Author & Presenter), Forester, B. E. (Author & Presenter), ASAHPERD Spring 2018 Conference, "Facility Standards: Is Your Environment

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Keshock, C. M. (Author & Presenter), Woltring, M. (Author & Presenter), Forester, B. E. (Author & Presenter), The University of South Alabama 25th Annual Graduate Research Forum 2018, "Sport Management Capstone Course Service Learning: Event Group Leader Student Perceptions," University of South Alabama, Mobile, AL. (March 14, 2018).

Keshock, C. M. (Author & Presenter), Woltring, M. (Author), Forester, B. E. (Author & Presenter), (Author & Presenter), ASMA Annual Conference, "Sport Management Capstone Course Service Learning: Event Group Leader Student Perceptions," Applied Sport Management Association, Waco, Texas. (February 16, 2018).

Keshock, C. M., International Youth Sport Tournament, "International Sport Student Exchange Procurement," World Boys Cup, Alameda, CA. (August 2017).

Keshock, C. M. (Author), Woltring, M. (Author & Presenter), Forester, B. E. (Author), North American Society of Sport Management, "Examining Perceived Values of Sport Event Service Learning: A Longitudinal Assessment Exploring Gender Differences," NASSM, Denver, Colorado. (June 2017).

Keshock, C. F. (Author & Presenter), Woltring, M. (Author & Presenter), Forester, B. E. (Author), 7th Annual Conference on Teaching and Learning, "Student Service Learning Benefits," University of South Alabama, Mobile, AL. (May 2017).

McClure, E. (Author & Presenter), Holden, S. L. (Author & Presenter), Forester, B. E. (Author & Presenter), Keshock, C. M. (Author & Presenter), Pugh, S. F. (Author & Presenter), ASAHPERD Spring Conference, "Computer/Social Media Use and Its Relationship with Health-Related Quality of Life Among Older Adults," ASAHPERD, Orange Beach, AL. (April 21, 2017).

Holden, S. L. (Author & Presenter), Forester, B. E. (Author & Presenter), Keshock, C. M. (Author & Presenter), Pugh, S. F. (Author & Presenter), ASAPHERD Spring Conference, "How to Get Published in Health, Physical Education, and Sport Journals," ASAHPERD, Orange Beach, AL. (April 21, 2017).

Keshock, C. M., Holden, S. L. (Author), Pugh, S. F. (Author), SHAPE National Convention 2017, "Fiscal and Economic Considerations in Hosting a Club Sport Tournament," Society of Health and Physical Educators, Boston, MA. (March 2017).

Pugh, S. F. (Author & Presenter), Holden, S. L. (Author & Presenter), Forester, B. E. (Author & Presenter), Keshock, C. M. (Author & Presenter), SHAPE America Boston 2017, "Achievement Motivation of College Athletes and Race," Shape America, Boston, MA. (March 16, 2017).

Keshock, C. M. (Author & Presenter), Woltring, M. (Author), Forester, B. E. (Author), 3rd Annual COSMA Conference, "Student Service Learning Benefits: A Mixed Methods Approach," Commission on Sport Management Accreditation, Tampa, Florida. (February 2017).

Keshock, C. M., 2016 Gulf Coast Fitness Expo, "Fitness Trainer Negligence: Providing a Safe Environment," University of South Alabama Campus Recreation, Mobile, AL. (November 2016).

Forester, B. E. (Author & Presenter), Holden, S. L. (Author & Presenter), Keshock, C. M., ASAHPERD Fall Conference, "College athletes' community service: What is the impact?,"

Alabama State Association for Health, Physical Education, Recreation, and Dance, Birmingham, AL. (November 7, 2016).

Holden, S. L. (Author & Presenter), Forester, B. E. (Author), Pugh, S. F. (Author), Keshock, C. M. (Author), Mid-South Educators Research Association Conference, "Sports Nutrition Knowledge of Volleyball Players," MSERA, Mobile, AL. (November 3, 2016).

Keshock, C. M., Adkins, M. (Author & Presenter), 23rd National Conference on Students in Transition, "Senior Year Service Learning Group Leader Benefits," National Resource Center University of South Carolina, New Orleans, Louisiana. (October 2016).

Keshock, C. M., International Youth Sport Tournament, "Recruitment of International Intercollegiate Student Athletes," World Boys Cup, Seoul, South Korea. (August 2016).

Keshock, C. M., Health & Physical Education Professional Development Training Workshop, "PE and Coaching Negligence: Supervision," Alabama Department of Education, University of South Alabama, Mobile, Alabama. (July 13, 2016).

Keshock, C. M. (Author & Presenter), Holden, S. L. (Author & Presenter), Forester, B. E. (Author), Pugh, S. F. (Author), ASAHPERD Spring Conference 2016, "Risk Management Sport Event Planning: Components for Consideration," Alabama State Association of Health, Physical Education, Recreation and Dance, Orange Beach, Alabama. (April 16, 2016).

Forester, B. E. (Author & Presenter), Holden, S. L. (Author & Presenter), Keshock, C. M. (Author & Presenter), 2016 ASAHPERD Spring Conference, "Exercise Habits and Nutritional Knowledge of College Students," Alabama State Association for Health, Physical Education, Recreation, and Dance, Orange Beach, Alabama. (April 15, 2016).

Smith, A. (Author & Presenter), Holden, S. L. (Author & Presenter), Forester, B. E. (Author & Presenter), Keshock, C. M. (Author & Presenter), Pugh, S. F. (Author & Presenter), ASAHPERD Spring Conference, "Nutritional Knowledge of College Athletes," ASAHPERD, Gulf Shores, AL. (April 15, 2016).

Holden, S. L. (Author & Presenter), Keshock, C. M. (Author), Mitchell, S. M. (Author), Norrell, P. M. (Author), Chatfield, S. L. (Author), SHAPE National Convention, "Dominant Energy System Influence on Burnout in College Female Athletes: A Follow Up Study," SAHPE America, Minneapolis, MN. (April 7, 2016).

Keshock, C. M. (Author & Presenter), Forester, B. E. (Author & Presenter), Woltring, M. (Author & Presenter), 23rd Annual Research Forum, "Sport Management Student Perceptions: Service Learning Worth the Undertaking," University of South Alabama Faculty Development Council, Mobile, Alabama. (March 23, 2016).

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Keshock, C. M. (Author), Forester, B. E. (Author & Presenter), Woltring, M. (Author & Presenter), Applied Sport Management Conference, "Sport Management Student Perceptions: Service

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Keshock, C. M. (Author & Presenter), Adkins, M. (Author & Presenter), Forester, B. E. (Author), Pugh, S. F. (Author), Holden, S. L. (Author), 35th First Year Experience Annual Conference, "FYE Student Perceptions of Sport Event Experiential Learning: A Mixed Methods Approach," National Resource Center FYE and Student Transition, Orlando, Florida. (February 22, 2016).

Keshock, C. M. (Discussant), SEA 85th Annual Conference, "Effects of Employee Heterogeneity on Firm Performance: Measuring the Impact of International Diversity in the National Basketball Association," Southern Economics Association, New Orleans, LA. (November 2015).

Keshock, C. M. (Author & Presenter), Forester, B. E. (Author), Pugh, S. F. (Author), Holden, S. L. (Author), 85th Annual Southern Economic Association Conference, "2015 Senior Bowl: Economic Contributions, Benefits, and Impacts," Southern Economic Association, New Orleans, LA. (November 21, 2015).

Keshock, C. M., Senior Bowl Research Report, "Impacts of 2015 Senior Bowl," Mobile Sports and Arts Association, Mobile, Alabama. (September 9, 2015).

Keshock, C. M., Mobile County Commissioners, "Impact of BayFest 2014 on Mobile County," BayFest, Mobile Government Plaza Auditorium. (July 27, 2015).

Keshock, C. M., Mobile City Council & Media Day, "The Impact of BayFest 2014," BayFest, Mobile, Alabama. (July 14, 2015).

Keshock, C. M., ASAHPERD District I Summer Health and Physical Education Workshop, "Contemporary Legal Liability and Safety Concerns for Physical Educators," ASAHPERD, Mobile, Alabama. (June 19, 2015).

Keshock, C. M. (Author & Presenter), Sport Tourism European Conference, "The Economic Impact of Sport Business Travelers to a Football (Gridiron) Event." European Sport Economics Association, Limerick, Ireland. (May 2015).

Keshock, C. M. (Author), Lee, J. (Author & Presenter), 8th Annual Conference on College Sport, "NCAA Sand Volleyball: Marketing the New Championship Sport," College Sport research Institute, Columbia, SC. (April 20, 2015).

Holden, S. L. (Author & Presenter), Pugh, S. F. (Author), Forester, B. E. (Author), Keshock, C. M. (Author), ASAHPERD Spring Conference, "Beach Volleyball vs. Indoor Volleyball: How are the Different?," ASAHPERD, Gulf Shores, AL. (April 17, 2015).

Holden, S. L. (Author & Presenter), Keshock, C. M., Forester, B. E. (Author), Pugh, S. F. (Author & Presenter), Heitman, R. J. (Author & Presenter), Shape America National Convention, "Burnout and Years of Sports Competition: A Follow Up Study," SHAPE, Seattle, Washington. (March 20, 2015).

Holden, S. L. (Author), Keshock, C. M. (Author), Forester, B. E. (Author), Pugh, S. F. (Author), Heitman, R. J. (Author), 22nd Annual Research Forum, "Athlete Burnout and Years of Competition: A Follow Up Study," University of South Alabama, Mobile, AL. (March 17, 2015).

Keshock, C. M. (Author & Presenter), Pugh, S. F. (Author & Presenter), Forester, B. E. (Author), Holden, S. L. (Author & Presenter), Mitchell, S. M. (Author), SHAPE America Southern

Division Conference, "Service Learning benefits of Sport Management and Physical Education Students," SHAPE Southern District, Atlanta, Georgia. (February 20, 2015).

Forester, B. E. (Author & Presenter), Holden, S. L. (Author & Presenter), Keshock, C. M. (Author), World Leisure Congress 2014, "Rails-to-Trails Conservancy – Scope, Impact, and Alabama's Role," World Leisure Organization, Mobile, AL. (September 11, 2014).

Keshock, C. M. (Author & Presenter), Forester, B. E. (Author & Presenter), Holden, S. L. (Author), World Leisure Congress International Conference, "Event Attendees and Target Market Matching: An Event Analysis," World Leisure Congress, Mobile, Alabama. (September 11, 2014).

Keshock, C. M. (Author & Presenter), Forester, B. E. (Author), World Leisure Congress International Conference, "The USA Abilities Facility Project and the WLO Legacy Initiatuive," World Leisure Congress, Mobile, Alabama. (September 8, 2014).

Keshock, C. M. (Author & Presenter), Alabama Park and Recreation Association Annual Conference, "Legal Liability and Negligence Awareness of Park and Recreation Sport Programs," Alabama Park and Recreation Association, Orange Beach, Alabama. (September 4, 2014).

Keshock, C. M. (Author & Presenter), International Player and Parent Workshop, "Intercollegiate and Professional Baseball Recruitment and Signing," World Boy's International Baseball Tournament, Honolulu, Hawaii. (August 2014).

Keshock, C. M. (Author & Presenter), Alabama Physical Education and Health Conference, "Unsafe Physical Activity Environments: Legal Liability and Negligence," Alabama Department of Education, Columbiana, Alabama. (August 1, 2014).

Keshock, C. M. (Author & Presenter), Presentation to WKRG General Manager and Broadcast Administrators, "The Economics of Community Events and BayFest Music Festival," WKRG News 5, Television Station headquarters Mobile, Alabama. (July 1, 2014).

Keshock, C. M. (Author & Presenter), Presentation to Senior Editor & Staff Lagniappe, "Event Economic Impact and Government Subsidization of Events," Lagniappe Newspaper, Lagniappe Headquarters Mobile Alabama. (June 30, 2014).

Keshock, C. M. (Author & Presenter), Alabama Media Group Economic Impact Methodology, "Misapplications of Event Economic Impact," Alabama Media Group, Press-Register Building. (June 25, 2014).

Keshock, C. M. (Author & Presenter), Fox 10 TV Media Presentation General Manager & Staff, "Event Economics and Sponsorship Benefits," WFNA-TV Fox Ten, Mobile TV Station Headquarters. (June 23, 2014).

Keshock, C. M. (Author & Presenter), WEAR TV Media Presentation General Manager & Staff, "Event Economics and Destination Marketing," WEAR Channel 15 TV, Mobile TV Station Headquarters. (June 23, 2014).

Forester, B. E. (Author & Presenter), Holden, S. L. (Author & Presenter), Keshock, C. M. (Author), 2014 National Coaching Conference, "High School Coaches' Continuing Education: Content Preferences," American Alliance for Health, Physical Education, Recreation, and Dance, Washington, D.C. (June 20, 2014).

Keshock, C. M. (Author & Presenter), Presentation to Mobile County Commissioners and Media, "Impact of BayFest and Community Events," Mobile County Commission, Mobile Government Plaza Auditorium. (June 9, 2014).

Keshock, C. M. (Author & Presenter), Adkins, M. (Author & Presenter), Intellectbase International Academic Conference, "Student Retention Practices: A Comparative Case Study of Public and Private School Initiatives," Intellectbase International Consortium, Nashville, TN. (May 23, 2014).

Keshock, C. M. (Author & Presenter), Mobile Mayor and City Council Presentation, "Impact of Mobile Community Events," BayFest, Mobile, Alabama. (May 6, 2014).

Keshock, C. M. (Author & Presenter), Forester, B. E. (Author & Presenter), Pugh, S. F. (Author & Presenter), ASAHPERD Spring Conference 2014, "Physical Activity Negligence Issues: Legal Defenses to Student Injury Claims," ASAHPERD, Orange Beach, Alabama. (April 2014).

Holden, S. L. (Author & Presenter), Keshock, C. M. (Author & Presenter), Pugh, S. F. (Author & Presenter), ASAHPERD Spring Conference, "Middle and High School Athletics: How to Effectively Deal With Parents," ASAHPERD, Orange Beach, AL. (April 11, 2014).

Alvarez, A. M. (Author & Presenter), Holden, S. L. (Author & Presenter), Keshock, C. M. (Author & Presenter), Pugh, S. F. (Author & Presenter), ASAHPERD Spring Conference, "Nutrition Knowledge of Women in their Child Bearing Years," ASAHPERD, Orange Beach, AL. (April 11, 2014).

Holden, S. L. (Author & Presenter), Baghurst, T. M. (Author & Presenter), Pugh, S. F. (Author & Presenter), Keshock, C. M. (Author), Heitman, R. J. (Author), AAHPERD National Conference, "Comparison of the Nutritional Knowledge of College Athletes and Non-Athletes," AAHPERD, St. Louis, MO. (April 2, 2014).

Forester, B. E. (Author & Presenter), Holden, S. L. (Author), Keshock, C. M. (Author), Heitman, R. J. (Author), 21st Annual Research Forum, "High School Coaches' Continuing Education Preferences - Delivery Methods," University of South Alabama, Mobile, AL. (March 13, 2014).

Pugh, S. F. (Author & Presenter), Holden, S. L. (Author & Presenter), Heitman, R. J. (Author), Forester, B. E. (Author & Presenter), Keshock, C. M. (Author), Southern District AAHPERD/KAHPERD, "A Comparison of dynamic balance on the Wii with the BioDex Stability System," SDAAHPERD, Lexington, KY. (February 2014).

Forester, B. E. (Author & Presenter), Holden, S. L. (Author & Presenter), Keshock, C. M. (Author), Heitman, R. J. (Author), 2014 Southern District AAHPERD Convention, "High School Coaches Continuing Education Delivery Preferences," American Association for Health, Physical Education, Recreation, & Dance (AAHPERD), Lexington, KY. (February 21, 2014).

McCarver, S. (Author & Presenter), Holden, S. L. (Author), Keshock, C. M. (Author), Forester, B. E. (Author), Pugh, S. F. (Author), ASAHPERD Fall Conference, "Adolescent Female Cheerleaders and Eating Disorders," ASAHPERD, Birmingham, AL. (November 2013).

Holden, S. L. (Author & Presenter), Keshock, C. M. (Author), Forester, B. E. (Author), Pugh, S. F. (Author & Presenter), Mid-South Educators Research Association, "Athlete Burnout: Is the Type of Sport a Factor?," MSERA, Pensacola, FL. (November 6, 2013).

Keshock, C. M. (Author & Presenter), Holden, S. L. (Author), Pugh, S. F. (Author), Forester, B. E. (Author), European Conference in Sport Economics, "Gridiron Games: Turf War Issues and the Economic, Social, Cultural, and Political Incentives for Government Subsidization.," European Sport Economics Association, Esbjerg, Denmark. (September 2013).

Keshock, C. M. (Author & Presenter), 32nd Annual International World Boys Cup Tournament, "International Student/Athlete Recruitment," World Boys Cup, Fresno, CA. (August 13, 2013).

Holden, S. L. (Author & Presenter), Keshock, C. M. (Author), Forester, B. E. (Author & Presenter), Heitman, R. J. (Author), National Coaching Conference, "Burnout and Years of Sports Competition: Is There a Correlation?," USOC, NFHS, NCAA and AAHPERD, Colorado Springs, CO. (June 20, 2013).

Keshock, C. M. (Author & Presenter), Mobile County Council Meeting, "Impact and Comparative Analysis of BayFest 2012," BayFest, Justice Center Mobile Alabama. (June 18, 2013).

Keshock, C. M. (Author & Presenter), Holden, S. L. (Author), Forester, B. E. (Author), Pugh, S. F. (Author), Intellect Base International Academic Conference, "Data Driven Solutions: Participative Decision Making to Improve Community Sport Operations.," Intellect Base International Consortium, Nashville, TN. (May 24, 2013).

Holden, S. L. (Author & Presenter), Keshock, C. M. (Author), Norrell, P. M. (Author), Gurchiek, L. R. (Author), Heitman, R. J. (Author), AAHPERD National Conference, "Dominant Energy System Influence on Burnout in Collegiate Female Athletes," AAHPERD, Charlotte, NC. (April 25, 2013).

Keshock, C. M. (Author & Presenter), Pugh, S. F. (Author & Presenter), Forester, B. E. (Author & Presenter), Holden, S. L. (Author & Presenter), ASAHPERD Annual Spring Conference, "Communicating Experiential Learning to Host Organizations: Maximizing the Exchange," Alabama State AAHPERD, Orange Beach, Alabama. (April 13, 2013).

Pugh, S. F. (Author & Presenter), Keshock, C. M. (Author & Presenter), Holden, S. L. (Author & Presenter), Forester, B. E. (Author), ASAHPERD Annual Spring Conference, "Service Learning, Where do I Begin?," ASAHPERD, Orange Beach, AL. (April 13, 2013).

Holden, S. L. (Author & Presenter), Keshock, C. M. (Author & Presenter), Pugh, S. F. (Author & Presenter), Forester, B. E. (Author & Presenter), ASAHPERD Spring Conference, "Sitting Volleyball: A Stationary but Skill Enhancing and Physically Demanding Activity," ASAHPERD, Orange Beach, AL. (April 13, 2013).

Austin, M. E. (Author & Presenter), Holden, S. L. (Author & Presenter), Pugh, S. F. (Author & Presenter), Keshock, C. M. (Author), Forester, B. E. (Author), ASAHPERD Spring Conference, "Dietary Practices and Athlete Burnout: Connection?," ASAHPERD, Orange Beach, AL. (April 12, 2013).

Mathews, D. R. (Author & Presenter), Holden, S. L. (Author & Presenter), Pugh, S. F. (Author & Presenter), Keshock, C. M. (Author), Forester, B. E. (Author), ASAHPERD Spring Conference, "Nutritional Knowledge and Attitudes of College Athletes," ASAHPERD, Orange Beach, AL. (April 12, 2013).

Holden, S. L. (Author & Presenter), Pugh, S. F. (Author), Norrell, P. M. (Author), Keshock, C. M. (Author), The Mid-South Educational Research Association, "Nutritional Knowledge of Alabama Undergraduate Students," MSERA, Lexington, KY. (November 7, 2012).

Pugh, S. F. (Author & Presenter), Holden, S. L. (Author & Presenter), Forester, B. E., Heitman, R. J., Keshock, C. M. (Author & Presenter), ASAHPERD Annual Fall Conference, "Impact of an undergraduate Wii activity program on selected fitness items.," ASAHPERD, Birmingham, AL. (November 6, 2012).

Holden, S. L. (Author & Presenter), Keshock, C. M. (Author), Forester, B. E. (Author), Pugh, S. F. (Author), ASAHPERD Fall Conference, "FORE! Starting a Golf Program in Middle and High School Physical Education Class," ASAHPERD, Birmingham, AL. (November 6, 2012).

Keshock, C. M. (Author & Presenter), Forester, B. E. (Author & Presenter), Holden, S. L. (Author), Pugh, S. F. (Author), ASAHPERD Annual Fall Conference, "Is Your Playing Environment Safe? Negligence According to Sport and Physical Education Standards." Alabama State AAHPERD, Birmingham, Al. (November 4, 2012).

Holden, S. L. (Author & Presenter), Forester, B. E. (Author & Presenter), Keshock, C. M. (Author), Pugh, S. F. (Author & Presenter), Heitman, R. J. (Author), The National Physical Education Teacher Education Conference, "Burnout: Preparing Potential Coaches for the Demands of the Job," PETE, Las Vegas, NV. (October 6, 2012).

Keshock, C. M. (Author & Presenter), Jordan, S. (Presenter), Boswick, R. (Presenter), Economic Impact Presentation to the Mobile County Commission, "Economic Impact Statement of BayFest," BayFest, Government Plaza- Mobile, AL. (August 27, 2012).

Keshock, C. M. (Author & Presenter), Pugh, S. F. (Author), Heitman, R. J. (Author), Forester, B. E. (Author), Holden, S. L. (Author), Intellectbase International Academic Conference, "Service Learning: Differences in Student Perceptions of Sport Event Experiences," Intellectbase, Nashville, TN. (May 26, 2012).

Keshock, C. M. (Author & Presenter), Holden, S. L. (Author & Presenter), Pugh, S. F. (Author & Presenter), Forester, B. E. (Author), ASAHPERD Annual Spring Conference, "Sport Events Impacts to Generate Revenue for Athletic Programs.," ASAHPERD, Orange Beach, Alabama. (April 2012).

Jones, M. (Author & Presenter), Holden, S. L. (Author & Presenter), Pugh, S. F. (Author & Presenter), Keshock, C. M. (Author), Forester, B. E. (Author), ASAHPERD Spring Conference, "Nutrition Label Use Among College Students," ASAHPERD, Orange Beach , AL. (April 2012).

Holden, S. L. (Author & Presenter), Pugh, S. F. (Author & Presenter), Keshock, C. M. (Author & Presenter), ASAHPERD Spring Conference, "Nutritional Choices for Competition and Development of Female Athletes," ASAHPERD, Orange Beach, AL. (April 2012).

Barker, A. (Author & Presenter), Holden, S. L. (Author & Presenter), Pugh, S. F. (Author & Presenter), Keshock, C. M. (Author), Forester, B. E. (Author), ASAHPERD Spring Conference, "Nutritional Knowledge and Dietary Practices of College Coaches," ASAHPERD, Orange Beach, AL. (April 2012).

Pugh, S. F. (Author & Presenter), Holden, S. L. (Author & Presenter), Keshock, C. M. (Author & Presenter), ASAHPERD Annual Spring Conference, "Using NASPE Documents to Enhance PETE Classes," ASAHPERD, Orange Beach, Alabama. (April 21, 2012).

Holden, S. L. (Author & Presenter), Phelps, B. E. (Author), Timothy, B. M. (Author & Presenter), Keshock, C. M. (Author & Presenter), Pugh, S. F. (Author & Presenter), Heitman, R. J. (Author), AAHPERD National Convention, "Nutritional Knowledge: Are Undergraduates Smarter than High School Coaches," AAHPERD, Boston, MA. (March 2012).

Holden, S. L. (Author & Presenter), Baghurst, T. M. (Author), Keshock, C. M. (Author), Pugh, S. F. (Author & Presenter), Heitman, R. J. (Author), AAHPERD Southern District Conference, "Coaching Burnout: An Examination of Current and Former High School Coaches in Alabama," AAHPERD Southern District, Orlando, FL. (February 2012).

Keshock, C. M., Pugh, S. F. (Author & Presenter), Holden, S. L. (Author & Presenter), AAHPERD Southern District Spring Conference, "Service learning: Reflection of sport management and physical education students," AAHPERD, Orlando, Fl. (February 2012).

Keshock, C. M. (Author & Presenter), Pugh, S. F. (Author & Presenter), Holden, S. L. (Author & Presenter), ASAHPERD Annual Fall Conference, "Parent attitudes of child club sport participation," Alabama State AAHPERD, Birmingham, Al. (November 2011).

May, J. (Author & Presenter), Holden, S. L. (Author & Presenter), Pugh, S. F. (Author), Keshock, C. M. (Author), ASAHPERD Fall Conference, "A Comparison of Grade Point Average, Body Mass Index, and Physical Activity Among Adolescents," ASAHPERD, Birmingham, AL. (November 2011).

Holden, S. L. (Author & Presenter), Keshock, C. M. (Author & Presenter), Heitman, R. J. (Author), Norrell, P. M. (Author), Pugh, S. F. (Author & Presenter), ASAHPERD Fall Conference, "Nutritional Knowledge of College Athletes," ASAHPERD, Birmingham, AL. (November 2011).

Shaw, A. (Author & Presenter), Holden, S. L. (Author & Presenter), Pugh, S. F. (Author), Keshock, C. M. (Author), ASAHPERD Fall Conference, "Nutritional Label Use/Nonuse and Nutritional Knowledge Claims Among Adults," ASAHPERD, Birmingham, AL. (November 2011).

Pugh, S. F., Holden, S. L., Keshock, C. M., Norrell, P. M., Heitman, R. J., Broach, M. E., AAHPERD, "Wii as a Pilot Undergraduate Activity Program," Alabama AAHPERD, Birmingham, Alabama. (November 14, 2011).

Lee, J. W. (Author & Presenter), Gregg, L. (Author), Beck, J. (Author), Cianfrone, B. (Author), Keshock, C. M. (Author), Mathner, R. (Author & Presenter), 9th Annual Conference of the Sport Marketing Association, "Who Are U?: University Branding and Intercollegiate Athletics," Sport Marketing Association, Houston, Texas. (October 2011).

Lee, J. W. (Author & Presenter), Miloch, K. (Author & Presenter), Keshock, C. M. (Author & Presenter), Greg, L., 9th Annual Sport Marketing Association Conference, "Go Daddy: Provocative, suggestive, and prosperous," Sport Marketing Association, Houston, Texas. (October 2011).

Keshock, C. M. (Author & Presenter), Alabama Quality Teachers Workshop, "Legal Liability and Safety Issues," Alabama Department of Education, Columbiana, Alabama. (July 11, 2011).

Pugh, S. F. (Presenter), Holden, S. L. (Presenter), Broach, M. E., Norrell, P. M., Keshock, C. M. (Presenter), Heitman, R. J., Scaffidi, F. M., Alabama American Alliance of Health, Physical Education, and Recreation, "An eight week activity intervention for middle school special needs students," ASAHPERD, Gulf Shores, Alabama. (April 2011).

Keshock, C. M. (Author & Presenter), Holden, S. L. (Author & Presenter), Pugh, S. F. (Author & Presenter), ASAHPERD Annual Spring Conference, "Theoretical considerations in Sport/Recreation team practice planning," ASAHPERD, Orange Beach, Alabama. (April 2011).

Harper, M. (Author & Presenter), Holden, S. L. (Author & Presenter), Keshock, C. M. (Author), Pugh, S. F. (Author), ASAHPERD Spring Conference, "Eating Disorders Among Collegiate Athletes," ASAHPERD, Orange Beach, AL. (April 2011).

Keshock, C. M. (Author & Presenter), Heitman, R. J. (Author), Holden, S. L. (Author), Pugh, S. F. (Author & Presenter), Intellectbase International Conference, "Factors influencing purchases

of season tickets for collegiate sports: A logistic regression approach," Intellect Base International Consortium, San Antonio, Texas. (April 2011).

Keshock, C. M., Heitman, R. J., Holden, S. L., Pugh, S. F., Intellectbase International Consortium, "Factors influencing purchase of season's tickets: A logistic regression approach," Intellectbase International Consortium, San Antonio, Texas. (April 2011).

Holden, S. L. (Author & Presenter), Baghurst, T. M. (Author & Presenter), Pugh, S. F., Keshock, C. M., AAHPERD National Convention, "Factors of Attrition: A Study of High School Coaches in Alabama," AAHPERD, San Diego, CA. (March 2011).

Keshock, C. M. (Author & Presenter), Mobile Press Register/Television Media Day, "The Impact of the Moon pie Over Mobile New Year's Eve Celebration," City of Mobile, Battle House Hotel Mobile, AL. (March 12, 2011).

Keshock, C. M. (Author & Presenter), Pugh, S. F. (Author & Presenter), Holden, S. L. (Author & Presenter), ASAHPERD Annual Fall Conference, "Scholastic sport policies: legal implications and boundaries of sports team rules," ASAHPERD, Birmingham, Alabama. (November 2010).

Keshock, C. M. (Author & Presenter), Holden, S. L. (Author & Presenter), Pugh, S. F. (Author & Presenter), ASAHPERD Annual Fall Conference, "What women want: Coaching preferences of females athletes," Alabama State AAHPERD, Birmingham, Alabama. (November 2010).

Holden, S. L. (Author & Presenter), Keshock, C. M. (Author & Presenter), Pugh, S. F. (Author & Presenter), ASAHPERD Fall Conference, "A Study of Female High School Coaches," ASAHPERD, Birmingham, AL. (November 2010).

McCarty, M. M. (Author & Presenter), Holden, S. L. (Author & Presenter), Pugh, S. F. (Author), Keshock, C. M. (Author), ASAHPERD Fall Conference, "Determination of Label Use Among College Students," ASAHPERD, Birmingham, AL. (November 2010).

Willison, B. M. (Author & Presenter), Holden, S. L. (Author & Presenter), Pugh, S. F. (Author), Keshock, C. M. (Author), ASAHPERD Fall Conference, "Determination of Nutritional Knowledge Among High School Students," ASAHPERD, Birmingham, AL. (November 2010).

Pugh, S. F., Keshock, C. M., Heitman, R. J., Huff, S., ASAHPERD Fall Conference, "Elementary principal's perception of physical education," ASAHPERD, Birmingham, Alabama. (November 2010).

Pugh, S. F. (Author & Presenter), Keshock, C. M. (Author & Presenter), Holden, S. L. (Author & Presenter), ASAHPERD Fall Conference, "Principals' Perceptions of Physical Education," ASAHPERD, Birmingham, AL. (November 2010).

Keshock, C. M. (Author & Presenter), Pugh, S. F. (Author & Presenter), International Sport Management Association Annual Conference, "Differentiated marketing and sequential segmentation to improve place marketing strategies: A cross-case analysis of the toughest sport on earth," International Sport Management Association, Lausanne, Switzerland. (November 2010).

Holden, S. L. (Author & Presenter), Pugh, S. F. (Author), Keshock, C. M. (Author), Heitman, R. J. (Author), Scaffidi, F. M. (Author), The Congress of the International Association of Physical Education in Higher Education, "Relationship of Burnout and Years' Experience in High School Varsity Head Coaches," AIESEP, La Coruna, Spain. (October 28, 2010).

Keshock, C. M. (Author & Presenter), 29th Annual International Boys Baseball Tournament, "United States professional and intercollegiate baseball recruitment and signing of international players," International Boys Baseball, Mazatlán, Mexico. (August 14, 2010).

Keshock, C. M., Mobile Register Editorial Board Meeting, "The economic benefit of Bayfest on the mobile, Alabama economy," Mobile Register, Mobile, Alabama [University of South Alabama]. (June 10, 2010).

Dube, C. (Presenter), Pugh, S. F. (Presenter), Keshock, C. M. (Presenter), Alabama State Association for Health, Physical Education, Recreation, and Dance, "Incorporating touch rugby into existing middle and secondary physical education," ASAHPERD Annual Spring Conference, Orange Beach, Alabama. (April 2010).

Keshock, C. M., Pugh, S. F., Holden, S. L., Spring Conference of ASAHPERD, "Sport and recreation sponsorships: Generating a return on sponsorship investment," AAHPERD, Birmingham, Alabama. (April 2010).

Holden, S. L. (Author & Presenter), Keshock, C. M. (Author), AAHPERD National Convention, "Athlete Attrition: A Study of Division I Female Athletes," AAHPERD, Indianapolis, IN. (March 2010).

Holden, S. L. (Author & Presenter), Keshock, C. M. (Author), Heitman, R. J. (Author), AAHPERD National Convention, "Occupational Burnout: A Study of LPGA Tour Caddies," AAHPERD, Indianapolis, IN. (March 2010).

Pugh, S. F. (Presenter), Heitman, R. J. (Presenter), Keshock, C. M. (Presenter), Kovaleski, J. E. (Presenter), American Alliance for Health, Physical Education, Recreation and Dance National Conference, "Effects of Augmented Feedback and Stability Level on Dynamic Balance," AAHPERD, Indianapolis, Indiana. (March 2010).

Keshock, C. M., Pugh, S. F., Fourth Annual College of Education Founders Day, "Implementation of community student service learning experiences into course curriculum," University of South Alabama [College of Education], Mobile, Alabama [University of South Alabama]. (February 1, 2010).

Keshock, C. M. (Author & Presenter), Pugh, S. F. (Author & Presenter), Holden, S. L. (Author & Presenter), ASAHPERD Annual Fall Conference, "An attitudinal assessment of students' sports event service learning," ASAHPERD, Birmingham, Alabama. (November 2009).

Carithers-Thomas, J. A. (Author & Presenter), Holden, S. L. (Author & Presenter), Keshock, C. M. (Author), Pugh, S. F. (Author), ASAHPERD Fall Conference, "Freshman Fifteen: Fact or Fiction?," ASAHPERD, Birmingham, AL. (November 2009).

Keshock, C. M., Pugh, S. F., Sport Management Association of Australia and New Zealand Annual Conference, "Public subsidization: Economic benefit implications of an annual all-star game on a host community," SMAANZ, Gold Coast, Australia. (November 2009).

Holden, S. L. (Author), Keshock, C. M. (Author & Presenter), The International Association for Physical Education in Higher Education, "Physically Active Lifestyle and Occupational Burnout: A Study of LPGA Tour Caddies," AIESEP, Pensacola, FL. (September 2009).

Holden, S. L. (Author & Presenter), Keshock, C. M. (Author), AAHPERD National Conference, "Factors of Burnout in High School Coaches," AAHPERD, Tampa, FL. (April 2009).

Keshock, C. M. (Author & Presenter), Pugh, S. F. (Author & Presenter), Holden, S. L. (Author & Presenter), Spring Conference ASAHPERD, "Turf war issues: A look at the economic benefit of sport in mobile, Alabama," ASAHPERD, Orange Beach, Alabama. (April 2009).

Keshock, C. M. (Author & Presenter), International Society of Travel and Tourism Educators Annual Conference, "Tourism and economic impact: Exposing students to informational research," International Society of Travel and Tourism, Dublin, Ireland. (September 2008).

Keshock, C. M. (Author & Presenter), Annual conference of the College Sport Research Institute, "Information marketing: A case analysis of senior bowl target market segmentation," CSRI, Memphis, TN. (April 2008).

Keshock, C. M. (Author & Presenter), ASAHPERD Annual Fall Conference, "Sponsorship and fund raising initiatives in sport and recreation," ASAHPERD, Birmingham, Alabama. (November 2007).

Keshock, C. M., Spring Conference of ASAHPERD, "Sport and physical education field liability issues," AAHPERD, Orange Beach, Alabama. (April 2007).

Keshock, C. M., Mobile County Teacher Workshop, "Legal applications of safe athletic and physical education environments," University of South Alabama, Mobile, Alabama [University of South Alabama]. (March 26, 2007).

Keshock, C. M., Annual International Conference on Sport and Entertainment Business, "Intercollegiate sport marketers: A case analysis of the personnel and methods utilized by conference members from a NCAA division II league," ICSEB, Columbia, South Carolina. (November 2005).

Keshock, C. M., Annual International Conference on Sport and Entertainment Business, "The effects of economic impact information on the attitudes of potential sports sponsors operating in mid-size and small college communities," AICSEB, Columbia, SC. (November 2004).

Keshock, C. M., Mobile County Coaching and Teaching Workshop, "Duty of care and coaching scholastic sports," Mobile County Public Schools, Mobile, Alabama [University of South Alabama]. (October 14, 2004).

Keshock, C. M., Mobile County Coaching and Teaching Workshop, "Selling sports sponsorships at the high school level," Mobile County Public Schools, Mobile, Alabama [University of South Alabama]. (October 22, 2003).

Contracts, Grants and Sponsored Research

Contract

Funded

Keshock, C. M., "Impact and Comparative Analysis of the 2012 BayFest Music Festival," Sponsored by BayFest, LLC, Local, $3,000.00. (October 2012 - June 2013).

Keshock, C. M. (Principal), "Impact of the 2011 Moon-pie Over Mobile New Year's Eve Celebration," Sponsored by City of Mobile, Alabama, Local, $2,000.00. (February 2012).

Grant

Funded

Keshock, C. M. (Supporting), "Deepwater Horizon Economic and Property Damages Settlement Program- BayFest Grant," Sponsored by British Petroleum- BP, Private, $2,500,000.00. (December 2012 - June 2013).

Keshock, C. M. (Principal), "The Impact of BayFest 2011." Sponsored by BayFest LLC, Local, $3,000.00. (May 2012).

Keshock, C. M. (Principal), "Economic Impact of BayFest 2010 on Mobile, Alabama," Sponsored by BayFest LLC, Local, $3,000.00. (May 2011).

Pugh, S. F. (Principal), Heitman, R. J. (Co-Principal), Keshock, C. M. (Supporting), Holden, S. L. (Supporting), Broach, M. E. (Supporting), "Proposal for Wii Activity course," Sponsored by College of Education, Internal to the University, $7,000.00. (May 2011).

Keshock, C. M., "The economic impact of BayFest on Mobile, Alabama," Sponsored by BayFest Music Festival Board of Directors, Local, $3,000.00. (June 2010).

Keshock, C. M., "International Travel Assistance Grant," Sponsored by University of South Alabama College of Education, Internal to the University, $670.00. (September 2008).

Keshock, C. M., "Special Development Grant," Sponsored by University of South Alabama Foundation Department, Internal to the University, $1,000.00. (September 2008).

Keshock, C. M., "Special Faculty Development Fund," Sponsored by University of South Alabama, Internal to the University, $1,000.00. (November 2005).

Keshock, C. M., "Special Faculty Development Fund," Sponsored by University of South Alabama, Internal to the University, $1,000.00. (October 18, 2004).

Not Funded

Keshock, C. M. (Principal), Caldwell, T. (Supporting), "US Major League Baseball Tomorrow Fund grant," Sponsored by US Major League Baseball, External to the University, $100,000.00. (2006).

Other

Keshock, C. M. (Co-Principal), Pugh, S. F. (Principal), "Finish Line Youth Foundation," Sponsored by Finish Line Youth Foundation, Other, $5,000.00. (2005).

Sponsored Research

Funded

Keshock, C. M., "Baldwin County Senior Bowl Impacts," Sponsored by Reese's Senior Bowl, External to the University, $500.00. (September 2015).

Keshock, C. M. (Principal), "Senior Bowl 2015 Event Analysis," Sponsored by Senior Bowl, Private, $4,000.00. (January 2015 - August 2015).

Keshock, C. M. (Principal), "The Economic and Marketing Impacts of BayFest 2014," Sponsored by BayFest LLC, External to the University, $2,800.00. (October 2014 - June 2015).

Keshock, C. M. (Principal), "Mobile County Sportsplex Feasibility Study," Sponsored by Mobile County Commission, Local, $6,000.00. (October 2013 - July 2014).

Intellectual Contributions in Submission

Books

Keshock, C. M. *Great Slavic Sports Leaders* (pp. 220). Monterey, CA: Coaches Choice Publishers. www.ceupress.com/

Keshock, C. M., Kittrell, S. *Single Moms: A Guide to Understanding and Enjoying Baseball with Your Child*. Burlington, MA: Jones and Bartlett Publishers.

Refereed Journal Articles

Keshock, C. M. Sport Event Worth: Economic Contributions, Impacts, and Benefits. *Sport Management Education Journal/Human Kinetics*, 36.

Journal Articles

Keshock, C. M., Woltring, M., Forester, B. E., Holden, S. L. Sport Management Service Learning: Student Perceptions and Gender Differences. *Sport Management Education Journal*, 22.

Keshock, C. M., Mondello, M., Forester, B. E. Visitor Team Travel Spending Impact: An Attitudinal Assessment of Community Based Businesses and Sponsorship Value. *Journal of Intercollegiate Sport*, 30.

Research Currently in Progress

Forester, B. E., Keshock, C. M., Woltring, M. "A Qualitative Analysis of Students' Sport Management Service Learning Perceptions" (Writing Results)

Keshock, C. M., Pugh, S. F., Forester, B. E., Holden, S. L. "Benefits of Sport and Recreation Event Service Learning Experiences" (On-Going)
Quantitative and qualitative data was collected from student service learners to assess the reciprocal value of placing students at real-life sport and recreation events. Longitudinal comparisons of event type and student reflections are to be used to draw inferences.

Keshock, C. M., Holden, S. L., Forester, B. E. "Club Sports and the Economic Impact to Host Communities" (Writing Results)
Survey data was collected at a 72 team club sport tournament in Alabama and at a 78 club sport tournament in Florida to assess the economic impact and spending differences of visitors based on geographic spatial analysis.

Forester, B. E., Keshock, C. M., Holden, S. L. "Collegiate Athletes' Community Service: What is the Impact?" (On-Going)
The purpose of this project is to investigate the effects of the University of South Alabama Student-athlete community service initiative on the student-athlete, the University Athletic Department, and the local community.

Forester, B. E., Holden, S. L., Keshock, C. M. "High School Coaches' Continuing Education Preferences and Suggestions" (Writing Results)
A qualitative research study to better understand what coaches prefer in continuing education courses regarding content format, delivery, etc. At least 10 coaches will be interviewed in person.

Keshock, C. M., Forester, B. E. "NCAA Sand Volleyball: Reciprocal Value of Hosting a National Championship" (Writing Results)
Research data collected at the 2013, 2014, 2015 NCAA National Sand Volleyball Championships in the host city of Gulf Shores, Alabama. Economic and Destination Marketing considerations discussed. Final data set to be collected at 2015 NCAA championship event.

Keshock, C. M., Holden, S. L., Forester, B. E. "Perceived Benefits of Sport Club Participation: Parental Perspectives" (Writing Results)
Empirical study (2011-2017) assessing parent's attitudes toward child club sport experiences using the Participant Motivation Questionnaire. Data collected, coded, and entered into SPSS package. Interpreting results for article submission summer 2016.

Keshock, C. M., Forester, B. E., Pugh, S. F., Holden, S. L., Woltring, M. "Service Learning Leaders and Group Dynamics" (Writing Results)
Efforts to determine the level of satisfaction experienced by graduate student group service learning leaders according to type of event. Data collected 2005-2016.

Keshock, C. M. "The Economic Impact of an International Youth Sport Traveling Event to Host Destinations" (Writing Results)
Coordinated and collected data on the economic impact of the World Boys Baseball Cup in various countries. I serve as a coach and administrators to the Australian baseball representative team every August between semesters and have spearheaded this research with other international World Boys Cup Directors. Survey data was collected from visiting teams and fans attending the Hawaii August 2014, Korea 2016, Japan 2015, Australia 2012, United States 2011, and Mexico 2010 tournaments. This is an ongoing research project. Results will be shared with World Boys Cup directors and Convention and Visitors Bureaus from the following countries (United States- Fresno, CA, Alameda, CA, San Diego, CA; Australia, Japan, Korea, China, Italy, Singapore, and Germany.

Forester, B. E., Holden, S. L., Keshock, C. M. "The Impact of Student-Athletes' Community Service: Event Managers' Perspective" (On-Going)
The purpose of this project is to investigate the impact of the University of South Alabama student-athlete community service initiatives from the event managers' perspective. The researcher will elicit event managers' perceptions of the athletic department's community service initiatives by conducting interviews with consenting event managers. Interview data should shed light on the strengths, weaknesses, and overall impact of student-athletes' involvement with various community agencies. Such information will be valuable to practitioners and academicians alike.

SERVICE

Editorial and Review Activities

Invited Manuscript Reviewer, "Student-Athlete Academic Satisfaction and Future Employment: An Exploratory Study," International Journal of Kinesiology in Higher Education. (August 2019 - Present).

Invited Manuscript Reviewer, "Decisions for Success: a Cognitive Skills Program," National Resource Center: 1st-Year Experience and Students in Transition. (August 2018).

Invited Manuscript Reviewer, "Student in transition: A Holistic Approach," National Resource Center: Ist-Year Experience and Students in Transition. (August 2018).

Invited Manuscript Reviewer, "Current Japanese First Year Student Experiences," National Resource Center- First Year Experience and Students in Transition. (October 10, 2017 - October 16, 2017).

Invited Manuscript Reviewer, "Empowering First-Year Student Transition Through Language," National Resource Center First-Year Experience and Students in Transition. (October 10, 2017 - October 16, 2017).

Invited Manuscript Reviewer, "The Oplontis Project," National resource Center First-Year Experience and Students in Transition. (October 10, 2017 - October 16, 2017).

Invited Manuscript Reviewer, "Sustainable Housing for the Indigenous Gnobe Community," International Association for Research on Service-Learning and Community Engagement. (April 2017).

Invited Manuscript Reviewer, "2016 NASSM Conference Presentations," North American Society for Sport Management. (November 2015 - December 2016).

Invited Manuscript Reviewer, "Athletic Administration for College, High School, and Club Sports," Jones and Bartlett Publishing. (May 12, 2016 - June 5, 2016).

Invited Manuscript Reviewer, "Effects of Employee Heterogeneity on Firm Performance: Measuring the Impact of International Diversity in the National Basketball Association," Southern Economic Association. (November 2015).

Ad Hoc Reviewer, "Athletic Administration," Jones & Bartlett Publishers. (October 2014 - March 2015).

Ad Hoc Reviewer, "Fit & Well Textbook," McGraw Hill Publishers. (October 9, 2014 - January 20, 2015).

Invited Manuscript Reviewer, "International Review on Public and Nonprofit Marketing," Academic Journal. (October 11, 2014 - November 9, 2014).

Invited Manuscript Reviewer, "Sport Leadership in the 21st Century," Jones & Bartlett Publishers. (May 2013 - July 2013).

Invited Manuscript Reviewer, "Association for Experiential Education Conference," Association for Experiential Education. (March 2013 - April 2013).

Invited Manuscript Reviewer, "Leisure type, leisure satisfaction and adolescents' psychological well-being," Journal of Leisure Studies. (July 2012 - August 2012).

Invited Manuscript Reviewer, AAHPERD National Conference. (June 2012 - July 2012).

Invited Manuscript Reviewer, "Affecting Factors on Outdoor Recreation Demand in Urban Parks: A Case Study in Quom City, Iran," Journal of Leisure Studies. (June 2012).

Invited Manuscript Reviewer, NASSM Annual Conference. (October 2011).

Invited Manuscript Reviewer, AAHPERD National Conference. (June 2011 - August 2011).

Invited Manuscript Reviewer, "ASAHPERD Conference," ASAHPERD. (September 2008 - March 2011).

Invited Manuscript Reviewer, ASAHPERD Conference. (September 2007 - May 2009).

Department Service

Committee Member, Academic Standards Committee- Graduate. (2017 - Present).

Committee Chair, Academic Standards Committee Undergraduate. (2017 - Present).

Committee Chair, LS Program Curriculum Committee. (2017 - Present).

Committee Chair, Sport Management Curriculum Committee. (August 2016 - Present).

Committee Member, Promotion and Tenure Committee. (August 2015 - Present).

Committee Chair, Graduate Sport Management Admissions Committee. (August 2014 - Present).

Committee Chair, Assessment Committee- LS/Sport Mgt. (August 2011 - Present).

Program Director, Leisure Studies Program Director. (2011 - Present).

Committee Member, Curriculum Writing Committee. (2007 - Present).

Student Placement, Arizona Diamondbacks MLB Team. (April 2016 - September 2016).

Faculty Mentor. (July 2015 - August 2016).

Student Activity Sponsorship, Little Star Foundation. (April 2015 - April 2016).

Committee Member, Faculty Search Committee LS TR Faculty. (May 2015 - February 2016).

Committee Chair, Faculty Search Committee LS Sport & Rec Management. (August 2014 - August 2015).

Committee Member, Faculty Search Committee LS TR Faculty. (January 2014 - April 2014).

Committee Member, Faculty Evaluation Committee. (2012 - 2013).

Committee Member, Promotion and Tenure Committee. (2012 - 2013).

Committee Member, Graduate Admissions Committee. (2008 - 2013).

Committee Chair, Faculty Evaluation Committee. (2010 - 2011).

Committee Member, Curriculum Development Committee. (2008 - 2011).

Committee Member, Coaching Certification Committee. (2009 - 2010).

Committee Member, Faculty Evaluation Committee. (2008).

College Service

Committee Member, COE Assessment Committee. (August 2013 - Present).

Committee Member, COE Graduate Programs. (August 2013 - Present).

Committee Member, COPS Faculty Council. (2016 - 2018).

Committee Member, COE Faculty Council. (2013 - 2015).

Committee Member, COE Sabbatical Review Committee. (2009 - 2014).

Committee Member, US Abilities Project Committee. (July 2013 - September 2014).

Committee Chair, College of Education Faculty Council Chair. (2011 - 2013).

Committee Member, COE Curriculum Committee. (2008 - 2013).

Committee Member, COE Faculty Service and Development Committee. (2008 - 2013).

Committee Member, COE Strategic Planning and Task Force Committee. (2008 - 2013).

Committee Member, Search Committee Associate Dean for Student Affairs. (July 2013 - August 2013).

Committee Chair, NCATE Standard VI Committee Chair. (August 2011 - April 2013).

Committee Member, COE Early Teaching Award Committee. (2009 - 2012).

Committee Member, COE Lisa Mitchell Bukstein Award Committee. (2009 - 2012).

Council Representative, COE Faculty Council Representative. (2009 - 2011).

Committee Member, COE Recruiting and Retention Committee. (2008).

University Service

Committee Member, Faculty Senate- Faculty Salaries & Benefits Committee. (May 2018 - Present).

Committee Member, University Academic Success and Retention Committee. (2019 - 2020).

Committee Member, Faculty Senate Awards Committee. (May 2014 - November 2015).

Committee Member, Faculty Senate Planning Committee. (May 2014 - November 2015).

University Senate Service, University of South Alabama Faculty Senate. (May 2014 - November 2015).

Faculty Advisor, First Year Experience. (August 2011 - August 2015).

Gonfalonier, Commencement. (May 2011 - May 2015).

Chairperson, Living Learning Community Chair - Health and Wellness Community. (2010 - 2014).

Faculty Mentor, Jag Pals. (August 2012 - August 2014).

Faculty Representative, University of South Alabama Club Football Team. (2006 - 2007).

Professional Service

Interaction with Industry, Boyle & Shaunessy Law Firm, LLC, Boston, MA. (September 2018 - Present).

Executive Editorial Board, Intellectbase International Consortium. (May 2011 - Present).

Advisory Board Member, International Boys' League World Baseball Tournament. (2010 - Present).

Board of Directors, Mobile Storm Volleyball Club, Mobile, Alabama. (2005 - Present).

Interaction with Industry, Gulf Coast Sports, Mobile, AL. (May 2018 - May 2019).

Board of Advisors of a Company, Mississippi Gulf Coast Classic, Biloxi, MS. (November 2018 - March 12, 2019).

Board of Advisors of a Company, Extreme Sports and Events, Biloxi, MS. (October 2017 - August 2018).

Reviewer, Conference Paper, National Resource Center-Students in transition and first year experience, Columbia, South Carolina. (July 2018).

Workshop Organizer, South Alabama Research and In-service Center, Mobile, AL. (July 11, 2018).

Research Advisor, Mobile Sports Authority, Mobile, Alabama. (February 2015 - 2017).

Interaction with Industry, Gulf Coast Recruiting Combine and Showcase, Foley, Alabama. (December 8, 2017 - December 9, 2017).

Attendee, Meeting, Gulf Coast Cultural Community Network, Mobile, Alabama. (March 2016 - October 2017).

Interaction with Industry, Valor Hospitality and the Alabama State Lodge, Orange Beach, Alabama. (September 2017).

Session Chair, Conference on Teaching and Learning, Mobile, AL. (May 8, 2017).

Provided expertise in creating event sponsorship proposal to procure corporate event sponsors. iCan Bike Gulf Coast, Mobile, Alabama. (July 1, 2016 - July 15, 2016).

Interaction with Industry, Sports Radio Canada. (March 2016 - April 2016).

Board of Advisors of a Company, Gulf Coast Region Volleyball Association, Mobile, Alabama. (January 2016 - April 2016).

Advisor Professional Basketball Contract Agreement, University of South Alabama, Mobile, Alabama. (May 2015).

Program Organizer, NCAA Sand Volleyball Championship, Gulf Shores, Alabama. (January 2015 - May 2015).

Committee Member, Gulf Coast Region Volleyball, Mobile, Alabama. (November 2014 - May 2015).

Officer, Treasurer, Gulf Region Child Care Association, Mobile, Alabama. (2011 - 2014).

Editorial Review Board Member, National Association of Sport and Physical Education, Reston, Virginia. (2008 - 2014).

Session Chair, Alabama Parks and Recreation Association, Orange Beach, Alabama. (September 2014).

Baseball Coach, Australian under 17 Baseball Team, Honolulu, Oahu. (August 6, 2014 - August 15, 2014).

Program Organizer, NCAA Sand Volleyball Championship, Gulf Shores, Alabama. (May 2014).

Reviewer, Conference Paper, Association for Experiential Education, Chattanooga, Tennessee. (March 2014).

Interaction with Industry, Sunset Volleyball Classic, Fort Walton Beach, Florida. (October 2013 - March 2014).

Program Organizer, NCAA Sand Volleyball Championship, Gulf Shores, Alabama. (May 2013).

Grade exit exams, HPELS Graduate Program, Mobile, Alabama. (August 2012 - May 2013).

Reviewer, Conference Paper, Association for Experiential Education. (March 2013 - April 2013).

Task Force Member, LPGA, Mobile, Alabama. (February 2007 - January 2013).

Reviewer, Journal Article, Journal of Leisure Studies. (July 2012 - August 2012).

Tournament Planning Committee, Bring the World Boys Cup to Sydney. (October 2011 - August 2012).

Reviewer, Conference Paper, AAHPERD National Conference. (June 2012 - July 2012).

Reviewer, Journal Article, Journal of Leisure Studies. (June 2012).

Task Force Member, Alabama Sports Festival, Montgomery, Alabama. (March 2006 - April 2012).

Vice President of General Division, Alabama State Association for Health Physical Education Recreation and Dance. (2009 - 2011).

Committee Chair ASAHPERD Service Award, Alabama State Association for Health Physical Education Recreation and Dance. (2009 - 2011).

Applied Strategic Planning Committee, Alabama State Association for Health Physical Education Recreation and Dance. (2009 - 2011).

Board of Directors, Alabama State Association for Health Physical Education Recreation and Dance, Birmingham, Alabama. (2007 - 2011).

Board of Directors, Gulf Region Childcare Management Association, Mobile, Alabama. (2009 - 2010).

Tournament Committee/Team Coach, New South Wales Baseball Federation Australian Baseball Team. (August 10, 2010 - August 15, 2010).

Scholastic Sport Facility Planner, Spanish Fort High School Enrichment Foundation, Spanish Fort, Alabama. (April 2006).

Public Service

Interaction with Industry, Foley Sport Commission, Foley, Alabama. (February 2018 - Present).

Interaction with Industry, Gulf Coast Region Volleyball Association, Mobile, AL. (May 2018 - May 15, 2019).

Interaction with Industry, Baldwin County Schools Interscholastic Sports, Alabama. (October 2017).

Head Coach Baseball, Spanish Fort Sports, Spanish Fort, Alabama. (September 2016 - May 2017).

Youth Baseball Coach, Spanish Fort Sports, Spanish Fort, Alabama. (January 2016 - July 2016).

Head Coach, CYO 6th Grade Boys Basketball Christ the King, Mobile, Alabama. (November 2015 - February 2016).

Coached 5th grade boys basketball team, CYO Youth Sport Coach, Mobile, Alabama. (November 2014 - February 2015).

Sport Facility Design and Construction, Phillips Preparatory School, Mobile, Alabama. (June 4, 2014 - June 8, 2014).

Head Basketball Coach, CYO Sports, Daphne, Alabama. (December 2013 - February 2014).

Youth Baseball Coach, Amateur Sport Team, Fairhope, Alabama. (September 2013 - December 2013).

Head Baseball Coach, Dixie Youth Baseball, Spanish Fort, Alabama. (January 2013 - June 2013).

Boys' Basketball Coach, CYO, Daphne, Alabama. (November 2012 - February 2013).

Task Force Member, Spanish Fort City Sports Association, Spanish Fort, Alabama. (August 2012).

Baseball Tournament Director, Spanish Fort Sport Association, Spanish Fort, Alabama. (June 2012 - July 2012).

Other Service

Other

Student Placement. (May 2013 - May 2014).

Student Placement, Gulf Coast Region Volleyball Association. (January 2011 - January 2014).

Interaction with Industry. (September 14, 2013 - November 10, 2013).

Recommendation Letters

Student Placement. (May 2018 - May 2019).

Student Placement. (August 2014 - March 2015).

Interaction with Industry, Higher Education. (January 2014 - January 2015).

Special Project

Assisted USA student with special project. University of South Alabama Athletics. (July 2014 - December 2015).

Interaction with Industry, Mobile Airport Authority. (May 2015 - September 2015).

Student Placement, HPELS Service Learning. (September 2010 - May 2013).

Committee Member, HPELS Coaching Certification Program. (2010 - 2011).

Student Organization

Student Org Advisor (Non-Professional Org), Sport Management Club. (February 2014 - Present).

Student Org Advisor (Non-Professional Org), Jag Pals. (August 2012 - December 2015).

Student Org Advisor (Non-Professional Org), Living Learning Community. (August 2012 - December 2012).

Consulting

Litigation Consultant, Boyle & Shaunessy Law Firm, Boston, MA. (August 2018 - Present).

Non-Governmental Organization (NGO), Mobile Storm Volleyball Club, Mobile, Alabama. (January 2009 - Present).

Government, Foley Sport Tourism, Foley, Alabama. (September 2018 - November 2018).

Technical/Professional Work, Joseph Scelfo, Pensacola, FL. (October 2016 - January 2017).

Management Consulting, Reese's Senior Bowl, Mobile, Alabama. (January 2015 - September 2015).

Management Consulting, BayFest Music Festival, Mobile, Alabama. (June 2009 - August 2015).

Litigation Consultant, Tobias, McCormick, Comer, LLC, Mobile, Alabama. (April 2014 - July 2014).

Serve as advisor to professional football candidate, Enrique Williams, Mobile, Alabama. (March 2014 - April 2014).

Litigation Support, Maloney & Frost LLP, Mobile, Alabama. (October 2012 - March 2014).

Government, Mobile County, Mobile, Alabama. (October 2013 - November 2013).

Professional Volleyball Athlete Advisor, Olivia Mohler, Slovakia. (August 2013).

Training/Education, Australian under 16 Baseball Team, Fresno, CA. (August 5, 2013 - August 13, 2013).

Academic, Mobile Register, Mobile, Alabama. (May 2011 - July 2013).

Government, City of Mobile, Mobile, Alabama. (January 31, 2011 - June 18, 2013).

Litigation Consultant, Taylor & Martino LLP, Mobile, Alabama. (August 2012 - February 2013).

Management Consulting, Spanish Fort Sport Association, Spanish Fort, Alabama. (September 15, 2012 - November 1, 2012).

Management Consulting, USVBA, Mobile, Alabama. (November 2010 - March 2011).

For Profit Organization, Go Daddy.com Bowl, Mobile, Alabama. (August 3, 2010 - September 28, 2010).

Training/Education, World Boys Baseball Tournament, Mazatlan, Mexico. (August 8, 2010 - August 14, 2010).

Awards and Honors

Service, University

Guest Coach Award, University of South Alabama Athletics. (November 23, 2013).